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# MONICA RUMA

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## EXPERIENCE

**Parini**, Designer - Hospitality & Luxury Residential Interiors  
Detroit, MI June 2020 - Present

- Crafted conceptual narratives for projects of various types and scales
- Created conceptual, schematic, and design development presentations using Adobe InDesign
- Led field measuring & space planning efforts
- Created technical drawings (plan, RCP, elevation, and detail) using AutoCAD
- Created 2D & 3D renderings using Photoshop & SketchUp
- Sourced retail FF&E
- Formed and managed FF&E budgets
- Produced custom FF&E drawings & specifications
- Sourced materials & created finish palettes
- Created finish schedules
- Reviewed millwork, furniture, and electrical shop drawings
- Corresponded with clients, vendors, and consultants on a daily basis
- Assisted on-site at installations & photoshoots
- Executed presentations, drawing sets, finish schedules, budgets, and FF&E spec packages
- Led client presentations
- Oversaw construction administration for multiple projects

**Invisible North**, Design Intern - Branded Experiential  
New York, NY August - December 2019

- Assisted with development of creative concepts & pitch decks
- Created SketchUp models and renders
- Sourced furniture and decor
- Created graphics and print files for vendors
- Managed relationships with fabricators
- Assisted on-site for project load-in & tear down

**Hyperquake**, Design Intern - Branded Experiential & Commercial Interiors  
Cincinnati, OH January - May 2019

- Organized pre-production of multiple branded experiences
- Assisted with trade show booth designs
- Worked directly with a small leadership team to design the company's office to coincide with the brand's relaunch
- Created SketchUp models and renders
- Managed project schedule
- Corresponded with client, vendors, and consultants on a daily bases
- Sourced retail FF&E
- Managed furniture delivery schedules

**Hellman-Chang**, Design Intern - Furniture & Luxury Residential Interiors  
Brooklyn, NY August 2017 - Present

- Created selected piece presentations
- Created models and renders in Fusion 360 and Photoshop
- Photographed outgoing furniture pieces & edited photos
- Designed a side chair to fit into the firm's existing line of furniture
- Created 3D models, renders, and drawings for five luxury residential projects
- Sourced furniture and designed custom pieces and millwork for both projects

## EDUCATION

**University of Cincinnati**, DAAP

Bachelor of Science, Industrial Design, Class of 2020

## SKILLS

AutoCAD, Bluebeam, Space Planning, Shop Drawing Review, Technical Drawings (Plans Through Details), SketchUp, Sketching, Fusion 360, Rhino, Microsoft Office (Word, Excel, PowerPoint, Outlook), Adobe CC (Photoshop, Illustrator, Indesign), Styling, Custom FF&E Drawings & Specifications, Sourcing of Retail FF&E, Finish Palette Sourcing & Creation, Finish Schedule Creation, Presentation Creation (Indesign, Google Suite, Keynote, or Other), Creation of Conceptual Narratives, Space Planning, Field Measures, Photoshoot Assistance, Budgeting, Consultant & Client Coordination, Leadership & Collaboration, Construction Administration